

**PAE Activities Workshop
December 10, 2012**

9:00 a.m. – Opening Remarks: FTC Chairman Jon Leibowitz

SESSION A: FRAMEWORK

9:15 a.m. – Lecture 1: Introduction to PAE Activity

Colleen Chien, Assistant Professor of Law, Santa Clara University School of Law

9:35 a.m. – Lecture 2: Introduction to PAE Licensing

Carl Shapiro, Transamerica Professor of Business Strategy, University of California at Berkeley,
Walter A. Hass School of Business

10:05 a.m. – Q & A with Professors Chien and Shapiro

BREAK (10:20 - 10:30 a.m.)

10:30 a.m. – Panel 1: Realities of Licensing and Litigation Practices

- Cynthia Bright, Associate General Counsel, IP Litigation and Public Policy, Hewlett-Packard
- Scott Burt, Vice President & Chief Intellectual Property Counsel, Mosaid Technologies, Inc.
- John Desmarais, Partner, Desmarais LLP; Founder, Round Rock Research LLC
- Peter Detkin, Founder and Vice-Chairman, Intellectual Ventures
- Sarah Guichard, Vice President of Patent & Standards Strategy, Research In Motion (RIM)
- Paul Melin, Chief Intellectual Property Officer, Nokia
- Neal Rubin, Vice President Litigation, Cisco Systems Inc.
- Mary Stich, Vice President and Associate General Counsel, Rackspace Hosting
- Mallun Yen, Executive Vice President, RPX Corporation

LUNCH (12:00 - 1:15 p.m.)

1:15 p.m. – Remarks

Stuart Graham, Chief Economist, U.S. Patent & Trademark Office

SESSION B: POTENTIAL EFFICIENCIES AND HARMS FROM PAE ACTIVITY: EFFECTS ON COMPETITION AND INNOVATION

1:45 p.m. – Academic Introduction to Potential Efficiencies from PAE Activity

Timothy Simcoe, Assistant Professor of Strategy and Innovation, School of Management, Boston University

Panel 1: Potential Efficiencies from PAE Activity

- Ron Epstein, CEO, Epicenter IP Group LLC
- Anne Layne-Farrar, Vice President, Antitrust & Competition Economics Practice, Charles River Associates
- Adam Mossoff, Professor of Law, George Mason University
- C. Graham Gerst, Partner, Global IP Law Group

Academic Introduction to Potential Harms from PAE Activity

Iain Cockburn, Richard C. Shipley Professor in the Strategy and Innovation Department, School of Management, Boston University

Panel 2: Potential Harms from PAE Activity

- Thomas Ewing, Principal Consultant, Avancept LLC
- Robin Feldman, Professor of Law, University of California Hastings College of the Law
- Michael Meurer, Professor of Law and Abraham and Lillian Benton Scholar, Boston University School of Law
- David Schwartz, Associate Professor of Law, Illinois Institute of Technology Chicago-Kent College of Law
- Brad Burnham, Managing Partner, Union Square Ventures

Panel 3: Industry Reaction

BREAK (3:45 - 4:00 p.m.)

SESSION C: HOW DOES ANTITRUST APPLY TO THE POTENTIAL EFFICIENCIES AND HARMS GENERATED BY PAE ACTIVITY

4:00 p.m. – Academic Introduction

Phillip Malone, Clinical Professor of Law, Harvard Law School; Clinical Co-Director and Senior Fellow, Berkman Center for Internet & Society, Harvard Law School

4:20 p.m. – Panel Discussion

- Logan Breed, Partner, Hogan Lovells
- Mark S. Popsfsky, Partner, Ropes & Gray, LLP
- Hanno Kaiser, Partner, Latham & Watkins LLP
- Hill Wellford III, Partner, Bingham McCutchen LLP
- Carl Shapiro, Transamerica Professor of Business Strategy, University of California at Berkeley, Walter A. Hass School of Business

5:00 p.m. – Q & A

5:20 p.m. – Closing Remarks: Acting Assistant Attorney General for the Antitrust Division Renata B. Hesse