

## Program Overview

Patents now pervade the American business culture and marketplace. The number of issued patents continues to increase as does the intensity of enforcement. Most new products and services are covered by one or more patents — only some of which are owned by the manufacturer or service provider.

Patents have the potential of serving as tools for business transactions — a legal mechanism for capturing and transferring the value of innovation while allowing the resulting information to be spread widely. However, patent enforcement through litigation is incredibly expensive and time consuming. Litigation costs regularly exceed \$10 million in contested cases and lasts for years.

This year's *Journal of Dispute Resolution* symposium explores alternative mechanisms for resolving patent disputes and for proactively transforming would-be disputes into cooperative business arrangements. At the same time, patents may be different from other private-law concerns. The power of patents to block access to new ideas creates a strong public interest in results that encourage innovation without unjustly limiting access to those innovations.

This symposium is sponsored by the University of Missouri School of Law and the *Journal of Dispute Resolution*, the flagship journal of the University of Missouri's Center for the Study of Dispute Resolution.

## General Information

The symposium is approved for 4.5 hours of Continuing Legal Education credit in the state of Missouri.

With questions, contact:

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## About the University of Missouri and the Center for the Study of Dispute Resolution

The University of Missouri's award-winning program in dispute resolution consistently ranks as one of the best in the nation. The *Journal of Dispute Resolution* is a student-edited, academic journal published on a semi-annual basis. The Journal was established in 1984 and is recognized as the leading legal publication in the area of alternative dispute resolution.

University of Missouri  
School of Law  
206 Hulston Hall  
Columbia, Missouri 65211



# Resolving IP Disputes: Calling for an Alternative Paradigm

October 4, 2013



**University of Missouri School of Law**  
Center for the Study of Dispute Resolution  
Columbia, Missouri



**Keynote Speaker**

**Greg Gorder**  
 Founder and Vice Chairman  
 Intellectual Ventures  
 Bellevue, Washington

Founded in 2000, Intellectual Ventures is a privately-held invention capital company operating with the goal of building a market for invention by making invention a profitable activity. With more than \$6 billion committed capital and more than 40,000 IP assets in active monetization programs, Intellectual Ventures owns and licenses one of the world's largest and fastest-growing intellectual property portfolios. Investors include a mix of Fortune 500 companies, individuals and institutions.

**8:00-8:30 Continental Breakfast**

**8:30 Welcome and Introductions**



**James Levin**  
 Associate Director  
 Center for the Study of Dispute Resolution  
 University of Missouri School of Law

**8:45-9:40 Disputes with an Industry Focus**



**Jorge Contreras**  
 Associate Professor of Law  
 American University Washington College of Law  
 Washington, DC



**Kevin Noonan**  
 Partner  
 McDonnell Boehnen Hulbert & Berghoff LLP  
 Chicago, Illinois



**Gary Myers, moderator**  
 Dean and Earl F. Nelson Professor of Law  
 University of Missouri School of Law

**9:45-10:40 Practical issues of resolving disputes before the U.S. Patent and Trademark Office**



**Matthew Smith**  
 Partner  
 Turner Boyd LLP  
 Mountain View, California



**Jaron Brunner**  
 Associate  
 Davis Wright Tremaine LLP  
 Seattle, Washington



**Anne Craig, moderator**  
 Director of Intellectual Property  
 Harvard University  
 Cambridge, Massachusetts

**10:55-11:55 Keynote Address**



**Greg Gorder**  
 Founder and Vice Chairman  
 Intellectual Ventures  
 Bellevue, Washington

**12:00-1:00 Lunch**

**1:15-2:10 Transparency**



**Bernard Chao**  
 Assistant Professor  
 University of Denver Sturm College of Law  
 Denver, Colorado



**Dennis Crouch**  
 Associate Professor of Law  
 University of Missouri School of Law



**Yvette Joy Liebesman, moderator**  
 Assistant Professor  
 St. Louis University School of Law  
 St. Louis, Missouri

**2:15 Closing Remarks**

**2:30 Reception**

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