

1 Plaintiffs Kanye West (“West”) and Yeezy LLC (“Yeezy,” and together with West,
2 “Plaintiffs”), by and through their undersigned counsel of record, as and for their Complaint
3 against defendant Walmart Inc. (“Walmart” or “Defendant”) hereby allege as follows:

4 **PRELIMINARY STATEMENT**

5 1. This is an action for violation of California Business & Professions Code § 17200
6 and unjust enrichment based upon Walmart’s willfully trading off the renown of Kanye West and
7 his iconic YEEZY brand.

8 2. West, the Grammy® Award-winning recording artist, fashion designer and
9 entrepreneur, introduced the distinctive YEEZY FOAM RUNNER footwear in 2019. Debuted by
10 West’s daughter, the YEEZY FOAM RUNNER immediately garnered significant attention in the
11 footwear industry, becoming synonymous in the minds of consumers with West and the YEEZY
12 brand.

13 3. Walmart is flagrantly trading off of West’s and the YEEZY brand’s popularity by
14 offering for sale an imitation version of the YEEZY FOAM RUNNER:



21 **YEEZY FOAM RUNNER**



22 **Walmart Imitation Shoe**

23 4. Consumers are purchasing the imitation YEEZY FOAM RUNNER footwear from
24 Walmart on the mistaken belief that the shoes are associated with West and the YEEZY brand, as
25 evidenced by comments on the Walmart website and on social media.

26 5. Walmart’s conduct is harming, and will continue to harm, West and Yeezy, leaving
27 Plaintiffs no choice but to commence the instant action to stop Walmart’s unfair competition and
28 profiting from the popularity and success of West and the YEEZY brand. The YEEZY brand is a

1 multi-billion dollar brand, and the harm caused to Plaintiffs on account of Walmart’s illegal
2 activities is, upon information and belief, potentially valued in the hundreds of millions of dollars.

3 **PARTIES**

4 6. Kanye West is a resident of Wyoming as well as the managing member of Yeezy
5 LLC.

6 7. Yeezy LLC is a Delaware limited liability company with a principal place of
7 business in La Palma, California.

8 8. Upon information and belief, Walmart Inc. is a Delaware corporation with a
9 principal place of business in Bentonville, Arkansas.

10 9. Plaintiffs are ignorant of the true names and capacities of defendants sued herein as
11 Does 1 through 10, inclusive, and therefore sues these defendants by these fictitious names.
12 Plaintiffs will amend this Complaint to allege their true names and capacities when ascertained.
13 Upon information and belief, each of the fictitiously named defendants is responsible in some
14 manner for the occurrences herein alleged, and Plaintiffs’ damages as herein alleged were
15 proximately caused by their conduct.

16 10. All references to “Defendants” hereafter shall be deemed to include Walmart and
17 Does 1-10, and each of them, unless otherwise specifically alleged.

18 11. At all times mentioned herein, Defendants are and were the alter egos of each other,
19 in that a unity of interest exists between Defendants such that the maintenance of the separate
20 existence between Defendants would constitute a sham and perpetration of a fraud upon the public
21 and creditors of Defendants. As evidence of the lack of separateness of Defendants, Plaintiffs
22 allege the following on information and belief: Defendants failed to adequately capitalize for their
23 intended purpose or in light of their anticipated debts and obligations; Defendants failed to
24 maintain or conduct annual meetings as required by contract or applicable law; and Defendants
25 co-mingled funds. In light of the absence of any separate existence, Defendants are jointly and
26 severally liable for the wrongdoing alleged herein.

27 12. At all times mentioned herein, Defendants, and each of them, were the agents, joint
28 venturers, partners, representatives, or employees of each other and, in doing (or failing to do) the

1 things alleged herein, were acting within the course, purpose, and scope of their agency, joint
2 ventures, partnerships, representations, or employment. The acts, omissions, conduct, and
3 relationships alleged herein of each of Defendants were known to, authorized and ratified by each
4 and every other of Defendants. It is further alleged, in the alternative, that some or each of
5 Defendants acted at times independently of all other of Defendants to cause damage and injury to
6 Plaintiffs.

7 **VENUE AND JURISDICTION**

8 13. This Court has personal jurisdiction over Walmart because, upon information and
9 belief, Walmart is doing business in California, the claims at issue arise out of Walmart’s acts that
10 took place in California or were directed to consumers residing in California, and/or Walmart
11 engaged in acts of unfair competition outside of California that caused injury to Plaintiffs in
12 California.

13 14. Venue is proper in this Court pursuant to Cal. Civ. Proc. Code § 395(a).

14 **STATEMENT OF FACTS**

15 **A. Mr. Kanye West**

16 15. Kanye West is an internationally renowned Grammy® Award-winning musical
17 artist, performer, media company owner, inventor, songwriter, producer, and fashion designer.
18 West has been described by multiple sources as one of the most acclaimed artists of the 21st
19 century.

20 16. To date, West has released nine full-length studio albums, and has sold over 21
21 million albums and 100 million digital songs in the United States, making him one of the best-
22 selling artists of all-time. West’s first seven albums, all of which have gone platinum, have
23 received numerous awards, including 21 Grammy Awards. West was ranked by *Billboard*
24 magazine as one of the top 10 music producers of the decade and was ranked third in BET’s “Top
25 Ten Rappers of the 21st Century” list. These are just a few of the industry awards and accolades
26 that West has earned.

1 17. West’s talent and notoriety is recognized around the world. He has been named
2 one of the 100 most influential people by *Time* magazine, and *Forbes* routinely lists West as one
3 of the most successful people in the world.

4 18. West operates a Twitter social media account using the “@KanyeWest” handle that
5 is immensely popular with over 29 million followers. West commonly posts about his YEEZY
6 products and those tweets are routinely retweeted by his followers.

7 19. West’s notoriety expands well beyond music as he sets trends for everything he
8 touches. He has launched his own clothing lines, including his highly-coveted YEEZY fashion
9 line. West has also designed and/or developed footwear with major footwear and sneaker
10 companies, and even designed a shoe collection for high-end fashion designer Giuseppe Zanotti.

11 20. West’s massive following knows him as “YEEZY,” a pseudonym that West
12 adopted in 2009. The YEEZY name functions as a source-identifying trademark for goods and
13 services emanating from Plaintiffs.

14 21. Few people have attained the fame achieved by West. Simply put, Kanye West is
15 a household name, and the YEEZY brand, which has become synonymous with West, has become
16 one of the most influential and successful brands in fashion.

17 **B. The YEEZY Brand**

18 22. Plaintiffs created the YEEZY fashion brand (a/k/a YZY) and offer footwear,
19 apparel and bags for all genders. The YEEZY brand has been labeled one of the most influential
20 brands in fashion, including by *Business Insider*.

21 23. Plaintiffs have sold bags, footwear and apparel bearing the YEEZY and YZY
22 marks since at least as early as 2015.

23 24. The YEEZY brand has been credited with paving the way for some major trends in
24 the fashion industry. The YEEZY BOOST 750 sneakers set-off a global consumer sensation,
25 serving as the first product drop born of the collaboration between Adidas and Plaintiffs. Designed
26 with Adidas BOOST cushioning technology, the model combines the ultimate in comfort and
27 performance with high-end style. The YEEZY BOOST 750 was an unprecedented alliance that
28 made history as the most significant partnership ever created between a non-athlete and an athletic

1 brand. The product redefined the future by uniting Adidas’ technical, innovative expertise and
2 capabilities with the visionary imagination of West.

3 25. As a follow-up, Plaintiffs and Adidas launched the YEEZY BOOST 350 sneaker,
4 which went on to become one of the most sought-after and fastest-selling footwear models in
5 history. The low-top model unites a BOOST cushioning sole and Adidas’ Primeknit material with
6 West’s pioneering aesthetic. The resulting design led to a consumer frenzy, followed by
7 unprecedented sales. The CEO of Adidas explained that “[t]he Yeezy brand has a fundamental
8 impact on our overall brand position.” In 2015, *Forbes* wrote that the YEEZY sneakers have
9 arguably become “the most sought-after sneakers in pop culture next to the Jordan Brand.”

10 26. *GQ* deemed the YEEZY Boost 350 shoes, which were first released in 2015, as the
11 most influential sneakers of 2016. In 2015, Footwear News, the renowned fashion news source,
12 honored West with the “Shoe of the Year” Award, acknowledging the success and cultural imprint
13 of the YEEZY brand. In explaining its decision, Footwear News stated that “The [YEEZY]
14 sneaker releases dominated the market in 2015, as demand for the product crashed servers, sparked
15 extraordinary resale value, and created a need for mob control in stores.” Plaintiff’s YEEZY Boost
16 350 sneakers, priced at around \$200, sell out in just minutes, and pairs of his sneakers have resold
17 for more than \$10,000 dollars on eBay. *Forbes* has praised the success of the YEEZY brand,
18 stating the “[YEEZY] shoes have transcended the role of style accessory and shifted into the role
19 of cultural necessity.”

20 27. To offer some context in which to evaluate the relative positioning of the YEEZY
21 brand within the fashion industry and the success of its promotional efforts, as reported by the
22 *Hollywood Reporter* in 2017, according to Lyst and *Business of Fashion*’s “Hot Brand Index,” a
23 new quarterly report compiled by the two companies that takes into account “search, page views
24 (across devices), engagement, intent rate and conversion,” GUCCI and YEEZY are the “hottest
25 brands in the world” in luxury fashion. The *Hollywood Reporter* explained that “Yeezy’s fire
26 power is to be expected too, as the brand combines two of fashion’s biggest trends — luxury
27 streetwear and a celebrity creative director.” According to Lyst’s 2018 rankings, the YEEZY
28 Boost 350 V2 sneakers were ranked in top 5 of the “hottest sneakers” based on “search, sales, and

1 page views combined” and YEEZY ranked in the top 5 of “hottest brands” in Q3 of 2018.
2 According to a February 2019 article by *GQ* magazine, YEEZY sneakers are a “top-ten selling
3 shoe” and have been considered “the most desirable shoe in the world.” The YEEZY brand has
4 had continuous, unprecedented success in the fashion industry since it launched.

5 28. Yeezy and its licensees have expended substantial amounts of time and have
6 invested substantial sums in marketing and promoting YEEZY and YZY branded goods, including
7 footwear.

8 29. Each year, the YEEZY and YZY products receive billions of impressions through
9 its marketing campaigns and through unsolicited media attention.

10 30. Based on Plaintiffs’ significant and extensive marketing campaigns, and West’s
11 worldwide marketplace success in both the entertainment industry and fashion world, the YEEZY
12 brand has become well-known for its high quality, style, and authenticity and its close association
13 with West.

14 31. The YEEZY brand is often the subject of widespread media attention and has been
15 featured in prominent magazines and newspapers, including, but not limited to, *The New York*
16 *Times*, *Vogue*, and *GQ*. Celebrities are regularly photographed wearing YEEZY clothing and
17 footwear and using YEEZY products, which enhances the brand’s popularity and appeal to the
18 general public. Celebrities that have been photographed by the press wearing and using YEEZY
19 products include Kim Kardashian West, Justin Bieber, Ariana Grande, Jay Z, Calvin Harris,
20 Pharrell Williams, Snoop Dogg, Nick Jonas, Joe Jonas, Gigi Hadid, Bella Hadid, Hailey Baldwin,
21 Karlie Kloss, Jada Pinkett Smith, Kylie Jenner and Kendall Jenner.

22 32. In 2019, Plaintiffs raised money for one of America’s leading mental health
23 charities, America’s National Alliance on Mental Illness, via a series of pop-up YEEZY “lemonade
24 stands” throughout the United States. Partnering with Adidas, Plaintiffs’ ‘Yeezy Stands’ had
25 people selling limited pairs of Plaintiffs’ unreleased sneakers – the YEEZY Boost 700 V2 ‘Geode’.

26 **C. The YEEZY FOAM RUNNER**

27 Building on the success of the previous collaboration between West and Adidas, West and
28 Adidas developed the unique and distinctive YEEZY FOAM RUNNER. The YEEZY FOAM

1 RUNNER is a slip-on shoe that employs a flexible one-piece build constructed from algae – a
2 decision stemmed from West’s commitment to producing a more sustainable product – as well as
3 EVA Foam. It features a clog-like silhouette punctuated with cutouts of varying sizes and shapes
4 along the sides and top of the shoe (the “YEEZY FOAM RUNNER Trade Dress”), as illustrated
5 by the images below, depicting the YEEZY FOAM RUNNER in an array of colors:



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16 33. The YEEZY FOAM RUNNER footwear made its official public debut on June 26,
17 2020, through a surprise drop exclusively on Plaintiffs’ Yeezy Supply website. It retailed at \$75.00
18 USD and sold out instantly, and, upon information and belief, now sits at three times its initial
19 price on the resell market.

20 **D. Walmart’s Knock-Off Foam Runner**

21 34. Walmart is currently selling an imitation of the original and distinctive YEEZY
22 FOAM RUNNER (the “Imitation Shoe”), which is an unauthorized exact copy of the YEEZY
23 FOAM RUNNER in every respect, including the clog-silhouette, foam slip-on body, and
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1 characteristic varying-sized cutouts on the sides and top of the shoe. A comparison of the YEEZY
2 FOAM RUNNER and Walmart’s Imitation Shoe illustrate that they are virtually indistinguishable:



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YEEZY FOAM RUNNER



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Walmart Imitation Shoe

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11 35. In particular, both shoes feature three teardrop-shaped cutouts in decreasing size
12 from back to front, from the heel to the middle of the shoe, with three stacked curved lines
13 comprised of wide, short ovals over the smallest teardrop-shaped cutout along the side of the shoe,
14 with two eye-shaped cutouts on the side of the toe, a diamond-shaped pattern of undulating lines
15 with oval cutouts on the top of the shoe, and identically textured bottoms, as further illustrated by
16 the below side-by-side comparison of the parties’ products:



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YEEZY FOAM RUNNER



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YEEZY FOAM RUNNER



Walmart Imitation Shoe



Walmart Imitation Shoe

36. The fact that Walmart is trading off of West's and the YEEZY brand's popularity is evident from the many consumer comments on Walmart's website referencing West, the YEEZY FOAM RUNNER, and the YEEZY brand in connection with the Imitation Shoe. Representative examples are shown below:¹

Yezy inspired

nynasha, purchased on June 8, 2021 [Report](#)

Well they look like the yeezy wich cost alot more and i just want a nice comfrotable shoe and it look like it will do the job so why not

Carlos, purchased on June 4, 2021 [Report](#)

They look like the Yeezy ones

ashley, purchased on June 1, 2021 [Report](#)

¹ See <https://www.walmart.com/ip/Daeful-Mens-Womens-Kids-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Beige/226875605>; <https://www.walmart.com/ip/Daeful-Adult-Children-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Color/416297212?selected=true> and <https://www.walmart.com/ip/Daeful-Adult-Children-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Color/655015613>

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Cause they yeezy

Adrian, purchased on May 29, 2021 [Report](#)

They're budget Yeezy Foam Runners

Edgar, purchased on May 27, 2021 [Report](#)

Kanye vibez

Amanda, purchased on May 26, 2021 [Report](#)

Because I LOVE YEEZY

Jair, purchased on June 19, 2021 [Report](#)

My son has been wanting the yeezy slides but these look similar and are much more affordable.

Cynthia, purchased on June 19, 2021 [Report](#)

True and correct copies of consumer comments from the Walmart website associating the Imitation Shoe with Kanye West and the YEEZY brand are attached hereto as Exhibit A.

37. In fact, these consumer comments make clear that many consumers purchased the Imitation Shoe only because of its association with West and the YEEZY brand, and further, that consumers likely would have purchased the YEEZY FOAM RUNNER were it not for the cheaper knock-off Imitation Shoe. Thus, Walmart's unfair competition has caused Plaintiffs to lose market share they otherwise would have had.

38. The consumer comments on Walmart's own website should have alerted Walmart to the presence of an imitation good being sold on its website.

1 39. Numerous posts on social media sites also indicate that many consumers
2 mistakenly believe that the Imitation Shoe in fact emanates from West or the YEEZY brand, or
3 that they are purchasing the Imitation Shoe solely because it is a cheap knock-off of the popular
4 YEEZY FOAM RUNNER. Examples of such posts from Twitter are shown below:



25 True and correct copies of additional social media posts associating the Imitation Shoe with Kanye
26 West and the YEEZY brand are attached as Exhibit B.

27 40. Not only are Plaintiffs losing market share for their authentic YEEZY FOAM
28 RUNNER, but also their reputation and the goodwill of the YEEZY brand is being harmed by the

1 association with the Imitation Shoe given its subpar quality, as evidenced by the consumer
2 comments shown below from the Walmart website:²

3 ★★★★★ **Bad**

4 June 17, 2021 | **Verified purchase**

5 Fit is bad and foam broke while wearing. They come off as you step and lean forward. The real ones are so
6 worth it for retail. Don't buy this garbage.

7 Sam

8 Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

9 ★★★★★

10 June 12, 2021 | **Verified purchase**

11 Terrible do not buy quality is terrible sizing is bad idc about 20\$ this is worth 20 cents



13 Francisco

14 Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

15 ★★★★★ **Horrible**

16 June 2, 2021

17 Ripped after 20 minutes of wear

18 David

19 Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

20 ★★★★★ **Horrible Sizing**

21 June 10, 2021 | **Verified purchase**

22 Bought a US men's size 13 and it was easily a shoe for a small child. Returned and Refunded.

23 William

24 Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

25 June 8, 2021 | **Verified purchase**

26 Careful when buying this !!!

27 Edward

28 Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

True and correct copies of additional negative consumer reviews of the Imitation Shoe from the
Walmart website are attached hereto as Exhibit C.

² See <https://www.walmart.com/ip/Daeful-Mens-Womens-Kids-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Beige/226875605>; <https://www.walmart.com/ip/Daeful-Adult-Children-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Color/416297212?selected=true> and <https://www.walmart.com/ip/Daeful-Adult-Children-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Color/655015613>

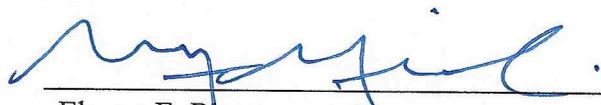
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DEMAND FOR JURY TRIAL

Plaintiffs hereby demand a jury trial.

PRYOR CASHMAN LLP

Dated: June 24, 2021

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EXHIBIT A

Comments from <https://www.walmart.com/ip/Daeful-Mens-Womens-Kids-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Beige/226875605>:

Pickup & delivery Walmart.com

Walmart

Search Walmart.com

Account My Items

Customer Comments

What others said when purchasing this item

Nice looking
Jimmie, purchased on June 22, 2021 [Report](#)

Yeezy look
Patrice, purchased on June 22, 2021 [Report](#)

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Pickup & delivery Walmart.com

Walmart

Search Walmart.com

Account My Items

Customer Comments

What others said when purchasing this item

Son wanted them to mow lawn.
Mariane, purchased on June 20, 2021 [Report](#)

Kayne West designed these.
effie, purchased on June 17, 2021 [Report](#)

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Pickup & delivery Walmart.com

Walmart

Search Walmart.com

Account My Items

Customer Comments

What others said when purchasing this item

Because they are fire!
priscilla, purchased on June 9, 2021 [Report](#)

Yezzy inspired
nynasha, purchased on June 8, 2021 [Report](#)

< 1 ... 8 **9** 10 ... 16 >

walmart.com/ip/Daeful-Mens-Womens-Kids-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Beige/226875605

Pickup & delivery Walmart.com

Walmart Search Walmart.com Account My Items

Customer Comments

What others said when purchasing this item

Cuz of Tik Tok
Joel, purchased on June 4, 2021 [Report](#)

Well they look like the yeezy wich cost alot more and i just want a nice comfrotable shoe and it look like it will do the job so why not
Carlos, purchased on June 4, 2021 [Report](#)

< 1 ... 12 **13** 14 15 16 >

walmart.com/ip/Daeful-Mens-Womens-Kids-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Beige/226875605

Pickup & delivery Walmart.com

Walmart Search Walmart.com Account My Items

Customer Comments

What others said when purchasing this item

Bc I like it
Daisy, purchased on June 1, 2021 [Report](#)

They look like the Yeezy ones
ashley, purchased on June 1, 2021 [Report](#)

< 1 ... 12 13 **14** 15 16 >

walmart.com/ip/Daeful-Mens-Womens-Kids-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Beige/226875605

Pickup & delivery Walmart.com

Walmart Search Walmart.com Account My Items

Customer Comments

What others said when purchasing this item

Cause they yeezy
Adrian, purchased on May 29, 2021 [Report](#)

Bc there cool kid shoes
eli, purchased on May 28, 2021 [Report](#)

< 1 ... 12 13 14 15 **16** >

Customer comments from <https://www.walmart.com/ip/Daeful-Adult-Children-Summer-Beach-Shoes-Foam-Runner-Anti-Slipper-Sandals-Casual-Color/416297212>:

Walmart.com

Search Walmart.com

Customer Comments

What others said when purchasing this item

Bc they are dope as fuck
chelsie, purchased on June 22, 2021 [Report](#)

Because I LOVE YEEZY
Jair, purchased on June 19, 2021 [Report](#)

1 2 3 4 5 ... 10 >

Walmart.com

Search Walmart.com

Customer Comments

What others said when purchasing this item

My son has been wanting the yeezy slides but these look similar and are much more affordable.
Cynthia, purchased on June 19, 2021 [Report](#)

idk tbh im just broke
Loren, purchased on June 19, 2021 [Report](#)

< 1 2 3 4 5 ... 10 >

Walmart.com

Search Walmart.com

Customer Comments

What others said when purchasing this item

They're budget Yeezy Foam Runners
Edgar, purchased on May 27, 2021 [Report](#)

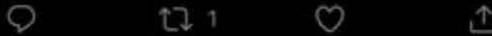
Kanye vibez
Amanda, purchased on May 26, 2021 [Report](#)

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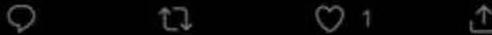
EXHIBIT B



J. Hall @jhallthedon · 1d
Yooo what's the link for the Walmart Yeezy slides??



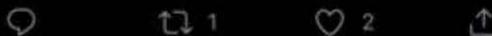
(2x5)ACles 🧠🇺🇸 @uhGODherself · 1d
Boutta cop the Walmart yeezy's



Amir | Clippers In 7 🇺🇸 @CEOOf... · 3d
Deku went from shopping at Walmart to Yeezy

Alan 🧠 @RealisticSK · 3d
Deku's hero costume

Chapter 8 vs chapter 317
[Show this thread](#)



Ian Curtis @ianthealienbb · 6d
Yeezy foam runners at Walmart 🎧





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Ian Curtis @ianthealienbb · 6d



Yeezy foam runners at Walmart 🤖

Daeful Mens Womens Kids Summer Beach Shoes
Foam Runner Anti Slipper Sandals Casual Beige
★ ★ ★ (2.8) 13 ratings 22 comments



1 of 3



neriah nunez @NeriahN · 6/16/21



Damn they selling yeezy on Walmart?!
What a cope 🤔🔥

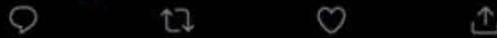
Daeful Mens Womens Kids Summer Beach Shoes Foam
Runner Anti Slipper Sandals Casual Beige
★ ★ ★ (2.5) 10 ratings 21 comments





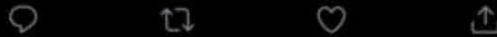
@aerijuel · 17h

Not Walmart selling the yeezy slides omg 😭



Suge Hefner ♦️ @RolledAmbitio... · 2h

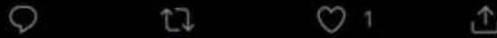
Walmart got the yeezy slides. Judge ya momma but not me when you see me in my new wallies



100% GOONERY @tonemoral · 2d

Replying to @imc_x3

Na cuh, i rather wear some Walmart kicks before i step foot in a yeezy, its an overrated shoe period 😂



Slap.IO @slap_io · 4d

New Site coming this week 🐞

Can you guess what it is?

First 2 to guess get an invite to the private beta, we will reveal when this post gets 100 comments. Good luck!



YeezyMafia @Yeezy_Mafia · 4d

Walmart





🔍 walmart yeezy



Top

Latest

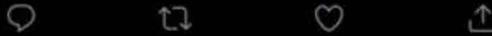
People

Photos

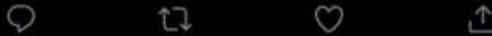
Videos



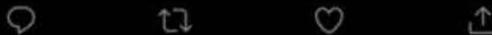
YeezyMafia @Yeezy_Mafia · 4d
Walmart



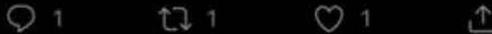
Xavier @xavier_boldon · 2d
Not Walmart sells the yeezy foam runners 🦠🦠



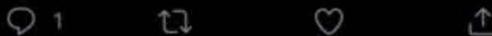
MoBetta @Mo_Betta206 · 23h
Walmart got all the Yeezy's for THE LOW!!! Real shit tho...these look soo damn close hahaha



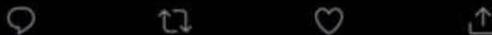
Kenny Jones @relientkenny · 5d
i love my walmart yeezy foam runners i bought another pair in another color 🙌🙌



Lou™ @ALIFeStyle57 · 2d
[@FullCourtPUMPS](#) yooo did you ever order those Walmart Yeezy slides? Lol



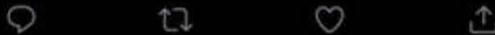
Fine'2 @Fine2_ · 22h
I'm paying 24.00 for mine only difference in the shoes one is from Walmart the other is yeezy





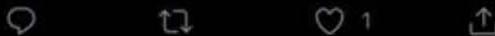
Fine'2 @Fine2_ · 22h

I'm paying 24.00 for mine only difference in the shoes one is from Walmart the other is yeezy



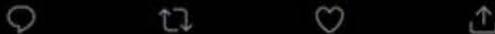
⚡ WheezeKlan Meecs ⚡ · 6/15/21

Them Walmart foam runners are way better than yeezy



Angie @Angie1979va · 22h

The Walmart knockoff Yeezy's look nice 😂😂😂. And \$20 🤔



✨ LaChapis ✨ @MajiaMexicana · 5d

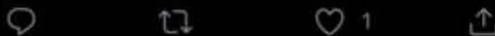
Replying to @relientkenny

Walmart low key has some really clothes and shoes 🌟



Kenny Jones @relientkenny · 5d

walmart has the knockoff yeezy foam runners only on their site and i HAD to cop



Sir B. Terrell @itsBTerrell · 1d

man... i'm bout to mess around and buy me some of these. lol



5:57



walmart yeezy



Top

Latest

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Videos

walmart.com

Yeezy Inspired Slides - Walmart.com



1

2



Javi @JaviCoronado_ · 20h



Walmart got yeezy foams 🤔



LG Bobby Solez @BobbySolez · 5h



Yeezy Foam Runners At Walmart?! 🤔



228 views

2

1

19



KegoEggo @KegoEggo · 2d

Just witness a guy buy out a Walma battle style, homie. It was like watching



16





Kenny Jones @relientkenny · 5d ...

i bought the knockoff walmart yeezy foam runners for \$23 + free shipping cause i ain't paying \$200+ for shoes 😂😂 these things comfortable AF and shoutout to @FullCourtPUMPS for putting me on 🤔👏👏 #NoShame #SeeTheThings



Show this thread



Amanda Costner @AmandaCost... · 2d ...

You may be cool. But are you enflamed, orange, Walmart-sandals called yeezy, cool?



5:58 ↗



🔍 walmart yeezy



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AMBERELLA @aamberellaa · 2d



Since i couldn't get the yeezy slides let me go on Walmart and get the Walmart version 😂



8:52



Desmond's Post



Desmond Reid

17h · 🌐

If Yall want them new Yeezy Foam Runners Walmart gotem for the Low Low Low can't even tell the difference 🤔🤔🤔🤔

3:33 ↙



daeful mens foam runner



walmart.com

Nearest Store

4,525 results

[Sort & filter](#)

Results for "daeful mens foam runner"

Daeful



Daeful Mens Womens Kids Summer Beach Shoes Foam

★ ★ ★ ☆ ☆ 22

\$23.99

Sold and shipped by Anyue Group Inc
Free shipping

Colisha



Colisha Mens Womens Kids Summer Shoes Casual Foam



Write a comment...



8:51



<



Posts People Groups Photos Videos

Color: Berge



17

3 Comments

Like Comment Share



Roman Grimsley



Jun 9 · 🌐

Walmart got knockoff yeezy foam runners for \$23

7

1 Comment

Like Comment Share



DizzoDice McElroy



Apr 27 · 🌐

I PRESENT TO U THE NEW AND IMPROVED 2021 STRAINER. AVAILABLE AT A WALMART NEAR U. 😭

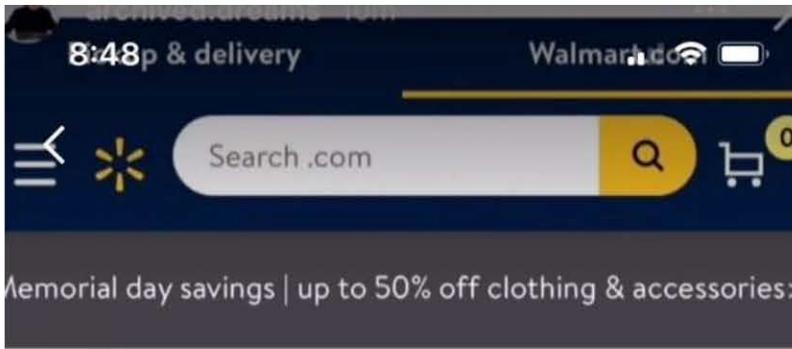


Justin Esmonds

Apr 27 · 🌐

Foam runners 🔥🔥🔥





[foamrunner](#)

foamrunner Adult Children Summer Beach Shoes Foamrunner Anti Slipper Sandals Casual Color

★★★★★ (5.0) [1 ratings](#) [1 comment](#)





8:49

Search .com

try it free

aeiful

aeiful Adult Children Summer Beach Shoes Foam
runner Anti Slipper Sandals Casual Color

WALMART IS SELLING
YEEZY'S? 😲



535

19

4

Green Screen

@wolfyneyda · 1w ago

\$20 yeezy's from Walmart 😂 I bought
them! Come back for a review. #shoetok
#yeezy #foamrunner #kanyewest
#replicasneakers #viral

🎵 bob - @Dante9k Sponge

Add comment...



8:49



THESE ARE SOLID REPLICAS
FOAM RUNNERS



17.1K



409



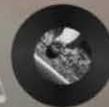
531



@stratussco · 6-3

Don't Support The Resell Community!
Kanye Wanted These To Be \$20 Either
Way #foamrunner #yezzy #crocs
#walmart #hypebeast #replicasneakers

🎵 is Incredible - @Kart Life



Add comment...



8:49

< Search "daeful adult" on Walmart if you want a pair



2551



62



66

@tillyksg · 6-8

Walmart foam RNNR vs real foam rnnr
quick review #kanye #kanyewest
#yeezy

🎵 nd - tillyksg original sou

Add comment...



8:49



5063



84



10



@revolttully · 3d ago

Shoutout Kanye East #TubiTaughtMe
#kanyewest #yeezy #shoes #walmart

♪ und - revolttully original



Add comment...



8:49



I bought the Walmart yeezy
foam runners



65



10



1

@lifeofcuzzi · 6d ago

#yeezy #kanyetok #kanyewest
#walmart #PrimeDayShowPJParty 🎬
#fyp #fy #foryou #kanyewest #kanye
#tiktokmademebuyit #foamrunners

🎵 - @Kanye West All Mine

Add comment...



[←](#) **Tweet**



[DOOM]
@riocuchi



[@kanyewest](#) Walmart stealing ur foam runners, get these mfs outta here

2:02 PM · Jun 17, 2021 · Twitter Web App



tweet



ace black. @juiceboyace · 10h
fuck designer slides, these the most comfortable



2 Retweet Like Share



Adriana. @wordXXvomit · 3h
Walmart?

1 Retweet Like Share



ace black.
@juiceboyace

Replying to @wordXXvomit

yeah kanye's walmart

4:51 AM · Jun 24, 2021 · Twitter for iPhone

← **Thread**



Daniel 🇮🇹 @____Daniell · May 26

Walmart sued Kanye over a design that just looked "close" to the Walmart logo but then they go ahead and sell this. 🙄



♡

Daeful Adult Children Summer Beach Shoes Foam Runner Anti...

\$19.99 - \$20.99

Sold & shipped by Sansix Inc

Free delivery

 + 3

Choose Options

💬 69 ↻ 535 ♡ 6.3K ⬆



Daniel 🇮🇹 @____Daniell · May 26

Follow me for more Kanye/music content!

💬 ↻ ♡ 22 ⬆

Replies



rq @rileyedisonquin · May 26

Replying to @____Daniell

That's literally the exact same shoe lol

← Tweet



Juan.
@JuanGusto_

Kanye should sue the shit out of Walmart for this. Tf!



Daeful

**Daeful Mens Womens Kids Summer Beach Shoes
Foam Runner Anti Slipper Sandals Casual Beige**

★★★☆☆ (2.5) 22 ratings 32 comments



Feedback

1 of 4



Kenny Jones @relientkenny · Jun 18

...

i love my walmart yeezy foam runners i bought another pair in another color



1

1

1



LaChapis @MajiaMexicana · Jun 18

...

Walmart has the knockoff yeezy foam runners only on their site and i HAD to cop



Tweet



Kenny Jones
@relientkenny

...

Replying to @MajiaMexicana

walmart has the knockoff yeezy foam runners only on their site and i HAD to cop

3:59 PM · Jun 18, 2021 · Twitter for iPhone

1 Like

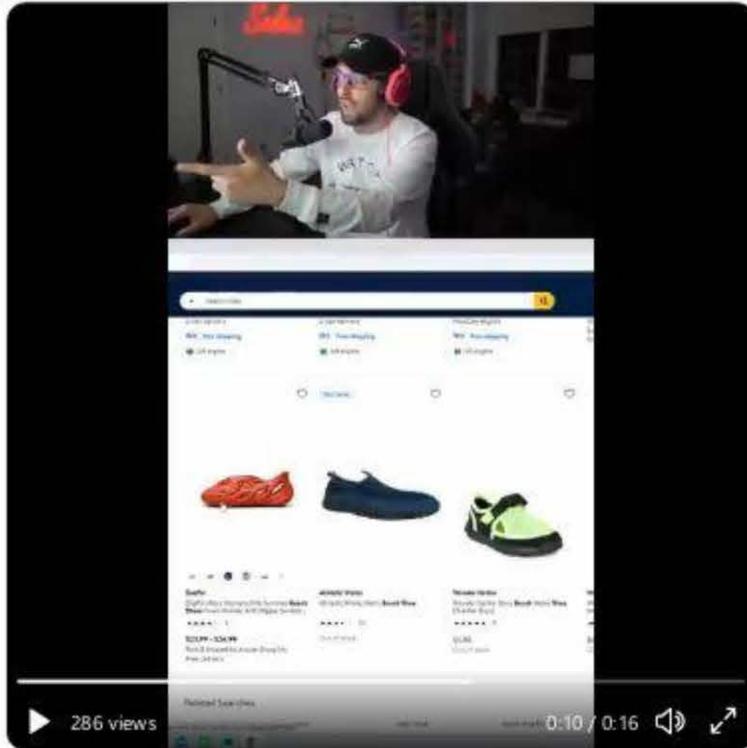




LG Bobby Solez
@BobbySolez



Yeezy Foam Runners At Walmart?! 🤪



12:38 PM · Jun 23, 2021 · Twitter for iPhone

1 Retweet 20 Likes

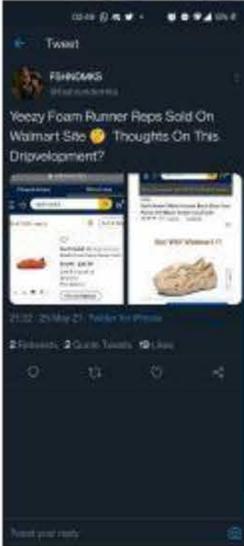
Reddit post interface showing a tweet about Walmart selling fake Yeezy foam runners.

Posted by u/WeeGubGur (Happy SACRIFICED #327) 29 days ago

Walmart so desperate to bring down Yeezy they're selling fake foams 🤡🤡

[i.imgur.com/jgABap...](#)

Meme



51 Comments | Share | 94% Upvoted

Log in or sign up to leave a comment [Log In](#) [Sign Up](#)

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Walmart ... Close

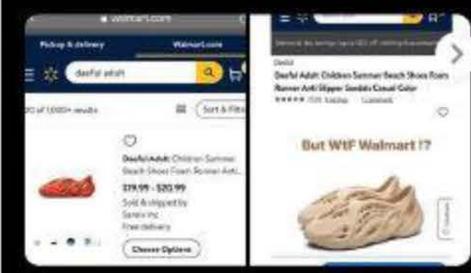
Posted by [fashiondemiks](#) 21 days ago

Walmart Vs Kanye West YZY LLC continues with fake Yeezy foam runners now being sold on Walmart website

2/3

FSHNDMKS
@fashiondemiks

Yeezy Foam Runner Reps Sold On Walmart Site 🤔 Thoughts On This Dripvelopment?



13:32 · 5/25/21 · [Twitter for iPhone](#)

3 Comments · Share · 100% Upvoted

@lowlifejoe_

Walmart caught biting off of Kanye's Yeezy Foam Runners 🤔👶



12:48 AM · May 27, 2021 · Twitter for iPhone

1 Quote Tweet 3 Likes

EXHIBIT C

< Back

Customer reviews & ratings



Daeful Mens Womens Kids Summer Beach Shoes Foam Runner Anti Slipper Sandals Casual Beige

2.6



22 ratings

94%

Recommended

(17 of 18)

<u>5 stars</u>	7
<u>4 stars</u>	1
<u>3 stars</u>	1
<u>2 stars</u>	2
<u>1 star</u>	11

[Write a review](#)

Most helpful positive review

★★★★★ **Amazing replica for the foam runners!**

Sizes are accurate, material is so comfortable, looks exactly like the real deal I definitely recommend if you dont want to spend \$400 for the real pair

[See more](#)



Feedback

< Back



Terrible do not buy quality is terrible sizing is bad idc about 20\$ this is worth 20 cents

[See more](#) v

22 reviews

Sort by: [newest to oldest](#) v

★★★★★ **Sizing is to big**

June 20, 2021 | **Verified purchase**

Sizing is to big, order a size down

Tisha

Helpful? [Yes \(0\)](#) [No \(1\)](#) | [Report](#)

★★★★★ **Slight purple on the inside**

June 19, 2021

They look very close to the Yeezy Foam Rnners and arre a very god alternative to them they are comft etc My only complaint and its a big one is that after 1 whole day they inside (where my foot was) is turn purple so idk if its the quality or a defect in my pair but if u wanna take the risk go ahead. Now i will be buying another pair just to see if its the same and I will update you!

Likes Appearance, Fit, As a gift, Softness

Dislikes Quality

[See less](#) ^



billyrocc

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)



[< Back](#)

June 17, 2021 | [Verified purchase](#)

Fit is bad and foam broke while wearing. They come off as you step and lean forward. The real ones are so worth it for retail. Don't buy this garbage.

Sam

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **Amazing replica for the foam runners!**

June 15, 2021 | [Verified purchase](#)

Sizes are accurate, material is so comfortable, looks exactly like the real deal I definitely recommend if you dont want to spend \$400 for the real pair.



Nathan

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 12, 2021 | [Verified purchase](#)

Terrible do not buy quality is terrible sizing is bad idc about 20\$ this is worth 20 cents



Francisco

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **Worth the price!**

June 8, 2021 | [Verified purchase](#)

Super comfortable and stylish! Who cares about the pricier version.

christopher

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

< Back

June 7, 2021 | Verified purchase

Look amazing u can go a half size down but it was about half and inch bigger then expected but still fit



janet

Helpful? [Yes \(1\)](#) [No \(1\)](#) | [Report](#)

★★★★★ **Horrible**

June 2, 2021

Ripped after 20 minutes of wear

David

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 22, 2021 | **Verified purchase**

chase

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 21, 2021 | **Verified purchase**

Cristina

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 19, 2021 | **Verified purchase**

Brooke

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)



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June 17, 2021 | **Verified purchase**

Tyler

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 17, 2021 | **Verified purchase**

Mazen

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 16, 2021 | **Verified purchase**

Shaina

Helpful? [Yes \(1\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 16, 2021 | **Verified purchase**

Miriam

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 15, 2021 | **Verified purchase**

Joshua

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 15, 2021 | **Verified purchase**

Landon

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)



[Back](#)

June 11, 2021 | Verified purchase

Michael

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 12, 2021 | **Verified purchase**

Elaine

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 11, 2021

Joseph

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

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Customer reviews & ratings



Daeful Adult Children Summer Beach Shoes Foam Runner Anti Slipper Sandals Casual Color

2.9



28 ratings

91%

Recommended

(21 of 23)

<u>5 stars</u>	11
<u>4 stars</u>	3
<u>3 stars</u>	0
<u>2 stars</u>	0
<u>1 star</u>	14

[Write a review](#)

Most helpful positive review

★★★★★ Overall Review

Honestly pretty good for 20 bucks , really comfortable in hand look identical to the actual foam runner

veevv

[See more](#) ▾



Feedback

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★★★★★ **Legendarily bad sizing. Don't buy.**

Ordered a US men's size 13... what I got wasn't even close to a men's size 10. Don't buy these, especially if you have a foot larger than US men's 10

[See more](#) ∨

28 reviews

Sort by: most relevant ∨

★★★★★ **Overall Review**

June 17, 2021 | **Verified purchase**

Honestly pretty good for 20 bucks , really comfortable in hand look identical to the actual foam runner yeezy



Ivan

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **Hottest Item On Tik Tok**

June 4, 2021 | **Verified purchase**

COMFORTABLE



Jovanny

Helpful? [Yes \(2\)](#) [No \(1\)](#) | [Report](#)

[Feedback](#)

[< Back](#)

June 12, 2021

I bought this without reading the reviews, so I was nervous that they would show up super small. Not only did they come before the expected time, but they were the correct size. I've been wearing them most of the day. They feel pretty good. Just ensure that you choose the correct size for adults, and I don't think you should have a problem.

Brycen

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **Nice but not perfect.**

June 12, 2021 | [Verified purchase](#)

Solid, color could more closely emulate the real shoes if it wanted it to.

Amritpal

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **Yeezy Foam Runner Knock Offs**

June 19, 2021 | [Verified purchase](#)

I liked them. Not the best replicas I've seen, but its the best you're gonna get for 25 bucks.

Nate

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **Legendarily bad sizing. Don't buy.**

June 4, 2021 | [Verified purchase](#)

Ordered a US men's size 13... what I got wasn't even close to a men's size 10. Don't buy these, especially if you have a foot larger than US men's 10.



Ben

Helpful? [Yes \(1\)](#) [No \(1\)](#) | [Report](#)

[Feedback](#)

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June 10, 2021 | **Verified purchase**

Bought a US men's size 13 and it was easily a shoe for a small child. Returned and Refunded.

William

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★ **DO NOT BUY**

June 12, 2021 | **Verified purchase**

Do not buy!! I am begging you please do not buy. I was sent a packet of balloons.

amber

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 8, 2021 | **Verified purchase**

Careful when buying this !!!

Edward

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 10, 2021

Order a size 12 and got like a size 2 in kids

eddie

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

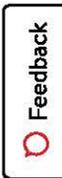
★★★★★ **Read before you buy lol**

June 15, 2021

Lol everyone whos saying I bought a 13 and doesn't fit cant read cause it clearly says 13Y

Khuram

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)



[< Back](#)

June 16, 2021

Order like a size 10 men but is a lil too big but they ok

Francisco

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 16, 2021 | **Verified purchase**

Christina

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 18, 2021 | **Verified purchase**

Brayan

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

June 16, 2021 | **Verified purchase**

Reiss

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

May 28, 2021

Christian

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

May 27, 2021

woroud

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)



[Back](#)

May 20, 2021

diego

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

May 22, 2021

Pinkk

Helpful? [Yes \(3\)](#) [No \(10\)](#) | [Report](#)

★★★★★

June 12, 2021 | **Verified purchase**

amber

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

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Daeful Adult Children Summer Beach Shoes Foam Runner Anti Slipper Sandals Casual Color

2.9



28 ratings

91%

Recommended

(21 of 23)

<u>5 stars</u>	11
<u>4 stars</u>	3
3 stars	0
2 stars	0
<u>1 star</u>	14

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Most helpful positive review

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veevv

[See more](#) ▾



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[See more](#) 

28 reviews

Sort by: [newest to oldest](#) 

★★★★★

May 28, 2021 | **Verified purchase**

Jazzi

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

May 28, 2021

Christian

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

May 28, 2021

diego

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

★★★★★

May 27, 2021

woroud

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

 Feedback

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May 27, 2021

jo

Helpful? [Yes \(0\)](#) [No \(1\)](#) | [Report](#)

★★★★★

May 27, 2021

Ish

Helpful? [Yes \(0\)](#) [No \(1\)](#) | [Report](#)

★★★★★

May 27, 2021

Mohammad

Helpful? [Yes \(0\)](#) [No \(1\)](#) | [Report](#)

★★★★★

May 22, 2021

Pinkk

Helpful? [Yes \(3\)](#) [No \(10\)](#) | [Report](#)

[<](#) [1](#) [2](#)

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