IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.

**KEYNOTE SPEAKERS**

**David I. Goulden**
President & COO
EMC Corporation

**Hon. Kathleen M. O’Malley**
Circuit Judge
U.S. Court of Appeals for the Federal Circuit

Register TODAY at [www.ipo.org/AM2013](http://www.ipo.org/AM2013)
Dear IPO Members and Colleagues:

It is my pleasure to invite you to IPO’s 2013 Annual Meeting at the Sheraton Hotel in Boston, Massachusetts. The Program Committee, chaired by James Trussell, BP America, Inc., has created an excellent event.

The Boston IPO Annual Meeting will offer a mix of educational programs, committee meetings, networking opportunities and exhibits. Renew acquaintances and make new friends by attending the Monday Dinner Reception at one of America’s oldest Major League Baseball stadiums, Fenway Park. Attendees will pass by the bronze statue of Red Sox teammates Ted Williams, Johnny Pesky, Bobby Doerr and Dom DiMaggio as they enter Fenway Park, where they will be greeted by Wally, the Green Monster Mascot. Participants can tour the park, test their pitching skills and create their own baseball card.

We are pleased to have David Goulden, President & COO, EMC Corporation, as Monday’s luncheon speaker. Tuesday’s luncheon speaker will be Hon. Kathleen O’Malley, Circuit Judge, U.S. Court of Appeals for the Federal Circuit. Parallel sessions on patent and trademark/copyright topics are offered throughout the meeting, including ethics presentations for both patent and trademark attorneys. Program details begin on page 3.

Boston is one of America’s oldest cities, with a rich economic and social history. Just blocks from the Sheraton Hotel is The Freedom Trail, a 2.5 mile walking trail with sixteen historical sites including Boston Common, Faneuil Hall, Paul Revere House and the USS Constitution. Enjoy indoor access from the hotel to shopping and restaurants at The Shops at Prudential Center and Copley Place and step out to explore a wide array of establishments in Boston’s Back Bay neighborhood. Or stroll just a few blocks to Copley Square, the Charles River or Boston Common.

I hope you will join us for what promises to be an outstanding program!

Cordially,

Richard F. Phillips

Exxon Mobil Corp.
Join us for a private event at America’s oldest baseball stadium! Experience behind-the-scenes access to parts of Fenway Park that are normally off-limits to fans… Meet Wally, the Green Monster Mascot… Enjoy food and drink from the classic concession stands… Test your aim and speed at the pitching stations… Create your own personalized baseball card… And listen to live music!

Sheraton Boston Hotel is located at the gateway to Boston’s Back Bay neighborhood. Four miles from Logan International Airport, Sheraton Boston sits within walking distance of Fenway Park, Newbury Street, Boston Common, the financial district and the Charles River. Enjoy indoor access from the hotel to shopping and restaurants at The Shops at Prudential Center and Copley Place.
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<td>Patent Case Law Updates</td>
<td>Trademark/Copyright Case Law Updates</td>
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<td><strong>IPO Board of Directors Dinner</strong></td>
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<td><strong>Annual Meeting Welcome Reception</strong></td>
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Sunday, September 15

12:00NN – 8:00PM  EARLY REGISTRATION

12:00NN – 4:00PM  IPO BOARD OF DIRECTORS MEETING
                       (BOARD MEMBERS & ALTERNATES ONLY)

3:30PM – 4:30PM  IPO COMMITTEE BUSINESS MEETINGS* 
                       (ALL REGISTERED ATTENDEES ARE WELCOME)

5:00PM – 6:00PM  IPO COMMITTEE BUSINESS MEETINGS* 
                       (ALL REGISTERED ATTENDEES ARE WELCOME)

6:00PM – 8:00PM  WELCOME RECEPTION 
                       Sponsored by Kenyon & Kenyon LLP

8:00PM – 10:00PM  IPO BOARD OF DIRECTORS & SPECIAL GUESTS DINNER (BY INVITATION ONLY)

Monday, September 16

6:00AM – 7:15AM  IPO FUN RUN/WALK (5K Run or 3K Walk)
                       Sponsored by Banner & Witcoff, Ltd.

7:00AM – 8:00AM  REGISTRATION / CONTINENTAL BREAKFAST / IP EXPO / TECHNOLOGY CENTER
                       Breakfast Sponsor: Leydig, Voit & Mayer, Ltd.
                       Technology Center Sponsor: Fitzpatrick, Cella, Harper & Scinto

8:00AM – 9:30AM  BREAKOUT SESSIONS (Concurrent)

Welcome & Introductions
Richard Phillips, Exxon Mobil Corp., Houston, TX

Recent Patent Case Law Update
Key developments from U.S. Federal Courts in multipleactor infringement, patentable subject matter litigations, and multidistrict litigation, among other significant recent changes that impact patent law practice.

Speakers:
Paul Berghoff, McDermott, Will & Emery LLP, Chicago, IL
Donald Dunner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC
Prof. Paul Janicke, The University of Houston Law Center, Houston, TX
Charles Kinzig, GlaxoSmithKline, King of Prussia, PA

Trademark/Copyright

Welcome & Introductions
Herbert Wamsley, Intellectual Property Owners Association, Washington, DC

Recent Trademark/Copyright Case Law Update

Moderator: Colm Dobbyn, MasterCard International Corporation, Purchase, NY (invited)
Speakers:
John Crittenden, Cooley LLP, San Francisco, CA
Glenn Gunderson, Dechert LLP, Philadelphia, PA
John Olsen, Edwards Wildman Palmer, LLP, London, United Kingdom
AIA: Looking Backward and Looking Forward
Sweeping changes to U.S. patent law made by the America Invents Act have begun — in stages — to affect the patent community in significant ways since its enactment two years ago. In this session, we will hear from litigators, prosecutors and the PTO about their experiences handling the changes under AIA, including: lessons learned, best practices, unanticipated consequences, and what to expect (or what is uncertain) about the future.

Speakers:
Robert Armitage, Eli Lilly and Co. (retired), Marco Island, FL
Robert Sterne, Sterne, Kessler, Goldstein & Fox, PLLC, Washington, DC
Marian Underweiser, IBM Corp., Armonk, NY

Electronic Discovery in U.S. Trademark Litigation and TTAB Proceedings – Meeting Your Obligations to the Court, TTAB, Your Opponent and Your Client Without Derailing Your Business Processes
A great deal of attention has been paid to discovery in patent litigation, particularly in the wake of recent decisions about patent litigants’ failure to comply with preservation obligations, and the Model EDiscovery Order proposed by Chief Judge Rader, but there has been comparatively little discussion of discovery in trademark litigation and TTAB proceedings. Panelists will comment on litigation holds in trademark matters, the role of proportionality in how the parties and courts approach discovery, and best practices for discovery preparedness in trademark disputes.

Speakers:
Hildy Boewbeer, 3M Innovative Properties Co., St. Paul, MN
Dickerson Downing, Crowell & Moring, LLP, New York, NY
Anne Sterba, Fish & Richardson, PC, Washington, DC

12:00PM – 1:30PM LUNCHEON
Sponsored by StoneTurn Group

ADDRESS BY: David I. Goulden, President & COO, EMC Corporation, Hopkinton, MA

David Goulden is President and COO of EMC Corporation. EMC is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect, and analyze their most valuable asset — information — in a more agile, trusted, and cost-efficient way. Mr. Goulden joined EMC in July 2002. He has responsibility for overseeing EMC’s business units as well as Global Sales and Customer Operations, Global Services, Global Marketing and G&A functions and continues to serve as CFO. Mr. Goulden has over 32 years of experience in the IT industry.
1:45 PM – 3:15 PM  COMMITTEE BREAKOUT SESSIONS — CONCURRENT (continued)

**Biopiracy: Fact or Fiction? International Treaty Negotiations Could Affect Your Bottom Line and Your IP Rights**
Organizing Committees: Emerging Technologies / Genetic Resources & Traditional Knowledge

This panel will examine the host of multilateral and bilateral negotiations and proposals in various international forums on the protection of genetic resources and traditional knowledge, and their impact on protection of emerging and other technologies. The panel will analyze a typical patent to show how patent disclosure requirements as currently proposed could reach far beyond the life sciences and will also analyze the myths and facts behind a product that has commonly been subject to claims of “biopiracy.”

3:15 PM – 4:00 PM  COFFEE BREAK / IP EXPO / TECHNOLOGY CENTER
Coffee Break Sponsor: Leydig, Voit & Mayer, Ltd.
Technology Center Sponsor: Fitzpatrick, Cella, Harper & Scinto

4:00 PM – 5:30 PM  BREAKOUT SESSIONS — CONCURRENT

**Navigating the Uncertain Waters of Patent Damages and Injunctive Relief**

An interactive session with skilled trial lawyers presenting mock arguments on cutting edge issues pertaining to damages and injunctive relief to an active panel of two judges. This is a unique opportunity to gain insight from top practitioners and judges about the toughest questions in this constantly evolving area of the law.

Moderator: Scott Miller, Sheppard Mullin Richter & Hampton LLP, Los Angeles, CA
Speakers:
Dianne Elderkin, Akin Gump Strauss Hauer & Feld LLP, Philadelphia, PA
William Lee, Wilmer Cutler Pickering Hale and Dorr, LLP, Boston, MA
Hon. Paul Michel, U.S. Court of Appeals for the Federal Circuit (retired), Bethesda, MD
Hon. William Young, U.S. District Court, District of Massachusetts, Boston, MA

**Bad Faith Filings from an International Perspective**

Organizing Committee: International Trademark Law & Practice

It is an internationally accepted principle that the Registrant of a Trademark has to be a bona fide owner and should apply for the same for bona fide use only. In this presentation, panelists will look at how this principle has been applied in the jurisdictions of the U.S., Brazil, China and Europe. Find out more about the relevant statutes, regulations or case law regarding bad faith filings in each of these regions and also get some practical tips and strategies.

7:00 PM – 10:00 PM  DINNER RECEPTION AT FENWAY PARK
Co-Sponsored by Finnegan, Henderson, Farabow, Garrett & Dunner, LLP and McDonnell Boehnen Hulbert & Berghoff LLP

Registered attendees will enjoy a private dinner at one of America’s oldest baseball stadiums. Begin the evening with an up-close, behind-the-scenes look at parts of Fenway Park that are normally off-limits to fans including a walk around the warning track. The first stop around the warning track will be in the dugout, followed by Pesky’s Pole, the right field foul pole named for the old-time Red Sox shortstop, and finally a visit to the bullpens.

Surrounded by the all-American red brick of the Big Concourse located behind the right field and center field bleachers, guests can mingle and catch the spirit of Fenway Park as they enjoy food and drink served from the classic concession stands; test their aim and speed at the pitching stations; create their own personalized baseball card; and listen to live music.

Transportation Sponsor: Andrews Kurth LLP

Register TODAY at www.ipo.org/AM2013
Tuesday, September 17

7:00AM – 8:00AM  CHIEF IP COUNSEL BREAKFAST (BY INVITATION ONLY)

7:00AM – 8:00AM  REGISTRATION / CONTINENTAL BREAKFAST / IP EXPO / TECHNOLOGY CENTER

Breakfast Sponsor: Vinson & Elkins LLP
Technology Center Sponsor: Fitzpatrick, Cella, Harper & Scinto

8:00AM – 9:30AM  BREAKOUT SESSIONS — CONCURRENT

**PATENT**

Recent Developments in International IP
This session will cover new patent office rules and court decisions affecting IP owners that file outside of the United States. Particularly, the panel will focus on changes in IP law in Asia, Latin America, and Europe. Panelists will discuss the upcoming EP Unitary Patent and implementation of the Uniform Patent Court and movements to harmonize grace periods including Korea’s adoption of a grace period in the wake of AIA coming into force. The session will also provide an overview of issues surrounding requirements to compensate inventors, how to maintain strong international Trade Secrets and the rise of global assertion entities.

Moderator: Edward Blocker, Koninklijke Philips N.V., Briarcliff Manor, NY
Speakers:
Aloys Hüttermann, Michalski Hüttermann & Partner, Düsseldorf, Germany
Ricardo Dutra Nunes, Luis Leonardos Advogados & Cia., Rio de Janeiro, Brazil
Nongfan Zhu, King & Wood Mallesons, Beijing, China

9:30AM – 10:15AM  COFFEE BREAK / IP EXPO / TECHNOLOGY CENTER

Coffee Break Sponsor: Vinson & Elkins LLP
Technology Center Sponsor: Fitzpatrick, Cella, Harper & Scinto

10:15AM – 11:45AM  BREAKOUT SESSIONS — CONCURRENT

**TRADEMARK/COPYRIGHT**

Recent Developments with Trademarks and Copyrights on the Internet
As the Internet continues to evolve, so do the trademark and copyright issues arising from its use. This panel will discuss topics such as liability for user-generated content, issues arising from crowdsourcing, keyword advertising using registered trademarks, and the ramifications of new gTLD launches.

Speakers:
Terri Chen, Google Inc., Mountain View, CA
Kristina Rosette, Covington & Burling LLP, Washington, DC
Carl Rohsler, Squire Sanders, London, United Kingdom (invited)

**PATENT**

The Ins and Outs of Corporate Collaborations with Universities
Corporate collaborations with universities can take on many flavors, from joint or outsourced preliminary research to end-stage joint development towards a close-to-market product. This session will explore successful strategies and challenges of corporate/university collaborations.

Speakers:
Lita Nelson, Massachusetts Institute of Technology, Cambridge, MA
Larry Respess, San Diego, CA (invited)
James Trussell, BP America, Inc., Naperville, IL

**TRADEMARK**

Negotiating and Drafting Global Trademark License Agreements
Issues that arise during the negotiation and drafting of a global trademark license agreement, including analysis of standard and essential clauses for licensors and licensees, tips for addressing worldwide licensing, anticipating issues resulting from use of trademarks on the Internet, and implementing an effective brand licensing program.

Moderator: Jill Abasto, Qualcomm, Inc., San Diego, CA
Speakers:
Simon Chalkey, Redd Solicitors LLP, London, United Kingdom
Jamie Lemons, Nike, Inc., Beaverton, OR (invited)
David Modzeleski, Discovery Communications, LLC, Washington, DC

Register TODAY at www.ipo.org/AM2013
Hon. Kathleen O’Malley was appointed to the U.S. Court of Appeals for the Federal Circuit by President Barack Obama in 2010. Prior to her elevation to the Federal Circuit, Judge O’Malley was appointed to the U.S. District Court for the Northern District of Ohio by President William J. Clinton in 1994. During her sixteen years on the district court bench, Judge O’Malley presided over in excess of 100 patent and trademark cases and sat by designation on the U.S. Circuit Court for the Federal Circuit. As an educator, Judge O’Malley has regularly taught a course on Patent Litigation at Case Western Reserve University Law School; she is a member of the faculty of the Berkeley Center for Law and Technology’s program designed to educate Federal Judges regarding the handling of intellectual property cases.
Registered attendees will enjoy a private dinner at one of America’s oldest major league baseball stadiums! Upon arrival, participants will pass by the bronze statue of Red Sox teammates Ted Williams, Johnny Pesky, Bobby Doerr and Dom DiMaggio as they enter Gate B of Fenway Park, where they will be greeted by Wally, the Green Monster Mascot.

Begin the evening with an up-close, behind-the-scenes look at parts of Fenway Park that are normally off-limits to fans including a walk around the warning track. The first stop around the warning track will be in the dugout, followed by Pesky’s Pole, the right field foul pole named for the old-time Red Sox shortstop, and finally a visit to the bullpens.

NOTE: Tours will only be offered at the beginning of the evening and last approximately 45 minutes.

Don’t miss this once-in-a-lifetime opportunity! Entertainment, activities, food and drink will be available throughout the entire evening. Surrounded by the all-American red brick of the Big Concourse located behind the right field and center field bleachers, guests can mingle and catch the spirit of Fenway Park as they enjoy food and drink served from the classic concession stands, test their aim and speed at the pitching stations, create their own personalized baseball card, and listen to live music.

Transportation & Attire

Transportation Sponsor: Andrews Kurth LLP

Transportation between Fenway Park and the Sheraton Hotel will run throughout the evening. Buses will depart the Sheraton Hotel every 15 minutes beginning at 6:45 PM. Please meet at the hotel main entrance to board buses. Guests who wish to either walk (under ¼ of a mile walk from the hotel) or arrive by taxi must enter Fenway Park through Gate B, located at the corner of Van Ness and Ipswich Streets.

Suggested attire is casual – dress in your favorite team’s apparel!

About Fenway Park

1912 . . . . . . Fenway Park hosted its first professional baseball game
1926 . . . . . . A fire destroyed bleachers along left field
1933 . . . . . . The club was sold to Tom Yawkey and a major overhaul of the park began; during construction a fire ravaged the building and few areas of the ballpark were left undamaged.
1934 . . . . . . Renovations completed in time for the season opener
1940 . . . . . . Bullpens constructed in right field
1946 . . . . . . Skyview seats installed in the ballclub
1947 . . . . . . The Green Monster was born; lights installed.
1976 . . . . . . Fenway’s first message board was added over the centerfield bleachers.
1988–89 . . . . . . . . Stadium club seats constructed above the grandstand behind home plate, where the former press box was located.
2003 . . . . . . Before the season began, a seating section was constructed on top of the Green Monster
2013 . . . . . . Dinner Reception for IPO Annual Meeting attendees

Other than those additions, Fenway Park for the most part is unchanged with its manually operated scoreboard, its geometrically peculiar shape, and the stories of the legends that have played there for more than eight decades.
**The Freedom Trail:** Tour the 2.5-mile trail and stop at sixteen historical sites to learn about 350 years of American history.

**Museum of Science:** Experience the power of discovery through more than 700 interactive exhibits accented by an ever-changing cavalcade of touring exhibits, watch a film projected onto the IMAX Dome screen, rocket through a universe of stars in the Charles Hayden Planetarium, experience indoor lightning storms in the Theater of Electricity, surround yourself with beautiful creatures in the Butterfly Garden, or take off on an adventure in the 3-D Digital Cinema!

**New England Aquarium:** Experience New England’s largest shark and ray touch tank. Spiral up the 200,000-gallon Giant Ocean Tank to see tropical fish, sea turtles and sharks. Watch fur seals and sea lions frolic in their waterfront exhibit, and catch a 3D IMAX film.

**Faneuil Hall:** At this outdoor festival marketplace built in 1826 you will find a wide variety of pushcart eateries and restaurants. Aside from the world class food, you can also find great shopping, street performers, and specialty establishments in its Quincy, South and North Market Buildings.

**For those who seek to explore on their own, we suggest the following Boston Attractions**

**FOR THOSE WHO SEEK TO EXPLORE ON THEIR OWN, WE SUGGEST THE FOLLOWING Boston Attractions**

Guests can also enjoy world renowned shopping in some of Boston’s most chic and fashionable stores and boutiques found on Newbury Street, The Shops at Prudential Center and Copley Place – located just steps away from the Sheraton Hotel.

Register TODAY at [www.ipo.org/AM2013](http://www.ipo.org/AM2013)
Additional Sponsorships are Available!
To become a sponsor for this meeting please email cstanfield@ipo.org or call +1 (202) 507-4500.
Limited Exhibit Space Remains!
To become an exhibitor for this meeting, please email cstanfield@ipo.org or call +1 (202) 507-4500

Register TODAY at www.ipo.org/AM2013
Three Easy Ways to Register

Advance registration is required. Registrations will be accepted online, via fax or mail.

Online: www.ipo.org/AM2013
Fax: 202-507-4501
Mail: 1501 M Street NW, Suite 1150
Washington, DC  20005 USA

Registrations will not be processed until full payment is received. Space is limited so please register early. Any employee of a company, university, or law firm is entitled to register at the IPO member rate if the employer belongs to IPO. A person is not entitled to the member rate, however, merely because she or he is employed in the same organization as an IPO individual member.

Accommodations

IPO has reserved a block of rooms at the Sheraton Boston Hotel. To reserve a room at the IPO group rate of $269 (single/double) per night plus tax, you must make your reservation with the hotel directly by August 20, 2013, pending space availability.

Call 1 (888) 627-7054 and reference “IPO 2013 Annual Meeting.”

Sheraton Boston Hotel
39 Dalton Street
Boston, MA 02199 USA
Toll Free Reservations: 1 (888) 627-7054

Weather & Attire

The average temperature for Boston in September is in the 70s°F during the day and in the 60s°F in the evening. Please check the weather conditions before you depart to help you pack for the meeting.

The preferred dress for all conference and networking functions is business attire. As meeting room temperatures and personal comfort zones vary widely, it is recommended that you bring a sweater or jacket to the sessions.

Suggested attire for Monday’s Dinner Reception at Fenway Park is casual — dress in your favorite team’s apparel.

Registration Fees

<table>
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<th>Registration Type</th>
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<tr>
<td>IPO Member</td>
<td>$975</td>
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<tr>
<td>Non-Member</td>
<td>$1475</td>
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<tr>
<td>Government Employees &amp; Academics</td>
<td>$500</td>
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<tr>
<td>Students</td>
<td>Contact IPO for student rates</td>
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Registration Fee Includes: Welcome Reception on Sunday; Dinner Reception at Fenway Park on Monday; Breakfast and Coffee Breaks on Monday and Tuesday; and conference materials on CD-ROM.

Early Registration Discount: Meeting registrations received or postmarked by July 31, 2013, with accompanying payment, will receive a discount of $100 off the conference fee. All registrations received or postmarked after July 31 are subject to the standard fee.

Monday & Tuesday Luncheons: In order to attend the Luncheons on Monday or Tuesday, separate tickets must be purchased for $50 per person, per day. Space is limited.

IPO Fun Run/Walk on Monday: Attendees may register for a 5K run or 3K walk (FREE!)

Annual Meeting Social Events Guest Pass: Guests of registrants may purchase a Guest Pass for $150 per person. Fee includes access to the Sunday Welcome Reception; continental breakfasts on Monday and Tuesday; and the Dinner Reception at Fenway Park on Monday.

All registrations will be confirmed by e-mail. IPO recommends bringing a copy of your confirmation to the meeting. The meeting program is subject to change. For updates and additional details please visit our meeting web site at www.ipo.org/AM2013.
CLE Credit
Continuing Legal Education (CLE) credit is being requested in every state in which attendees are licensed to practice that has a mandatory CLE requirement. The number of credit hours will vary depending on the requirements of the individual state. IPO’s Hardship Policy is available upon request. IPO expects most states will award 10 to 14 credit hours, including 1–2 hours for ethics.

Attendee Lists
In order to be listed on the Attendee List, you must be fully registered as of Saturday, August 31, 2013. Anyone who registers after this time will be listed on the Final Attendee List, which will be available on our conference website after the meeting.

Cancellation Policy
Cancellations received by August 31, 2013 will be subject to a $100 processing fee. No refunds will be given for cancellations received on or after September 1, 2013. These deadlines for cancellation apply to all registrants. Course materials on CD-ROM will be sent to those unable to attend, but who cancel on or after September 1. If a registrant is unable to attend, another person may substitute upon written request. Please note that fees are not transferable to another IPO meeting.

IPO reserves the right to cancel this event without liability, and the total amount of any and all liability of the organizers will be limited to a refund of the registration fee. Any fees associated with cancellation of travel or housing reservations is the exclusive responsibility of conference attendees.

Scholarships
IPO provides eligible students with the opportunity to interact with corporate and private practice attorneys, academics and other attendees during the 2013 IPO Annual Meeting. A limited number of scholarships are available for law students to attend the event. For more information contact meetings@ipo.org.
Committees play an integral role in policy development at IPO by researching and providing analysis on current IP issues and producing recommendations for the Board of Directors. For more information visit www.ipo.org/committees.

### IPO STANDING IP COMMITTEES

#### Antitrust & Competition Law Division
- Antitrust & Competition Law*
- Standards Setting*

#### Business Issues Division
- Anti-Counterfeiting & Anti-Piracy
- Corporate IP Management*
- IP Licensing*
- Open Source
- Trade Secrets

#### Copyright Division
- Copyright Law & Practice

#### International IP Law & Practice Division
- Asian Practice
- European Practice
- Genetic Resources & Traditional Knowledge*
- International Patent Law & Practice
- International Trademark Law & Practice*
- Latin American Practice

#### Litigation & Dispute Resolution Division
- Amicus Brief
- Arbitration & Mediation
- Damages & Injunctions*
- Discovery
- Litigation*
- U.S. International Trade Commission*

#### Patent Division
- Emerging Technologies*
- Industrial Designs
- Patent Search
- Pharmaceutical & Biotechnology Issues
- Software & Business Methods
- U.S. Patent Law
- U.S. Patent Office Practice
- U.S. Post-Grant Patent Office Practice*

#### Trademark Division
- Internet Domain Names
- U.S. Trademark Law
- U.S. Trademark Office Practice

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**M**any of IPO’s Standing IP Committees will hold business meetings on Sunday, September 15 (3:30PM–4:30PM and 5:00PM–6:00PM), preceding the Annual Meeting Opening Reception. A list of those committees hosting meetings is on page 3 of the program. Annual Meeting attendees are welcome to attend these committee meetings.

★ IPO thanks the Standing IP Committees that are organizing CLE sessions on Monday, September 16 (1:45PM–3:15PM). See pages 4–5 of the program for more information about these sessions.

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**IPO Board of Directors**

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  - Exxon Mobil Corp.

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  - Johnson & Johnson

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  - Bernard J. Graves, Jr.
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  - Krish Gupta
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    - Monsanto Co.
  - Michael Jaro
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  - Lisa Jorgenson
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  - Charles M. Kinzig
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  - David J. Koris
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  - Allen Lo
    - Google Inc.
  - Scott McDonald
    - Mars Incorporated
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  - Douglas K. Norman
    - Eli Lilly and Co.
  - Elizabeth A. O’Brien
    - Covidiem
  - Sean O’Brien
    - United Technologies, Corp.
  - Dana Rao
    - Adobe Systems Inc.
  - Kevin H. Rhodes
    - 3M Innovative Properties Co.
  - Mark L. Rodgers
    - Air Products & Chemicals, Inc.
  - Curtis Rose
    - Hewlett-Packard Co.
  - Matthew Sarbararia
    - Oracle USA, Inc.
  - Manny Schecter
    - IBM, Corp.
  - Steven Shapiro
    - Pitney Bowes Inc.
  - Dennis C. Skarvan
    - Caterpillar Inc.
  - Brian K. Stierwalt
    - ConocoPhillips
  - Thierry Sueur
    - Air Liquide
  - James J. Trussell
    - BP America, Inc.
  - Katherine Uempleby
    - Qualcomm, Inc.
  - Roy Waldron
    - Pfizer, Inc.
  - Michael Walker
    - DuPont
  - BJ Watrous
    - Apple Inc.
  - Stuart Watt
    - Argen, Inc.
  - Paul D. Yasger
    - Abbott Laboratories
  - Mike Young
    - Roche Inc.
  - General Counsel
    - Michael D. Nolan
    - Milbank Tweed

- **Executive Director**
  - Herbert C. Wamsley
# Registration Form

**41st IPO Annual Meeting**  
BOSTON  
Massachusetts ★ USA ★ Sheraton Boston  
SEPTEMBER 15–17, 2013

## Fees

1. **ANNUAL MEETING REGISTRANT** — Fee covers the Sunday Welcome Reception; Monday Dinner Reception at Fenway Park; Breakfast on Monday and Tuesday; and Meeting Materials. (Fee does not include Luncheons or Guest Pass.)  
   
   Per person:  
   
<table>
<thead>
<tr>
<th>APPLICABLE RATE</th>
<th>PER PERSON</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPO Member</td>
<td>$975</td>
</tr>
<tr>
<td>Non-member</td>
<td>$1,475</td>
</tr>
<tr>
<td>Government Employees &amp; Academics</td>
<td>$500</td>
</tr>
<tr>
<td>Early Registration Discount*</td>
<td>Per person: Deduct $100</td>
</tr>
</tbody>
</table>

   *To receive the discount, submit registration and payment postmarked on or before **JULY 31, 2013**. Subtract $100 from the applicable rate above

2. **OPTIONAL LUNCHEONS**  
   
   Per person:  
   
<table>
<thead>
<tr>
<th>LUNCHEON</th>
<th>PER PERSON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>$50</td>
</tr>
<tr>
<td>Tuesday</td>
<td>$50</td>
</tr>
</tbody>
</table>

3. **GUEST(S) OF THE ANNUAL MEETING REGISTRANT**  
   
   Per person:  
   
<table>
<thead>
<tr>
<th>GUEST(S) OF THE ANNUAL MEETING REGISTRANT</th>
<th>PER PERSON</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013 Annual Meeting Social Events Guest Pass</td>
<td>$150</td>
</tr>
</tbody>
</table>

   Includes admission to the Sunday Welcome Reception; Continental Breakfast on Monday and Tuesday; and the Monday Dinner Reception at Fenway Park.

## Annual Meeting Registrants:

Please check below if you plan to attend the following functions:  
(Included in your registration fee; for planning purposes only)

- [ ] Sunday Welcome Reception  
- [ ] Monday Dinner Reception at Fenway Park  
- **General Session Breakout Tracks** (Select one):  
  - [ ] PATENT  
  - [ ] TRADEMARK  
- **Monday IPO Fun Run/Walk** (6:00AM–7:15AM) (Select one):  
  - [ ] 5K Run  
  - [ ] 3K Walk  
- **Monday Committee CLE Sessions** (1:45PM–3:15PM) (Select one):  
  - [ ] A. Patents Essential for Implementation of an Industry Standard  
  - [ ] B. Trends in Corporate IP Management  
  - [ ] C. Biopiracy: Fact or Fiction?  
  - [ ] D. Bad Faith Filings  
  - [ ] E. Ten Things About Patent Licensing That You Don’t Know  
  - [ ] F. Trial Practice at the PTAB

**TOTAL AMOUNT DUE:** $  

### Method of Payment

- [ ] Check (Payable to Intellectual Property Owners Association)  
- [ ] Credit Card (Registrations sent by Fax or Email MUST include credit card account information)  
  - [ ] American Express  
  - [ ] MasterCard  
  - [ ] Visa  
  - [ ] Diners Club  
  - [ ] Discover  

Card #_____________ Exp. Date_____________

**Signature** ______________________________

Registrations will not be processed until full payment is received. All registrations will be confirmed by e-mail. IPO recommends bringing a copy of your confirmation to the meeting.

**Questions?** Visit www.ipo.org or call +1 (202) 507-4500

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**Advance Registration is Required.** For faster service register online at www.ipo.org/AM2013  
Or send a registration form with payment via Email: meetings@ipo.org, Fax: +1 (202) 507-4501  
Or mail: Intellectual Property Owners Association, 1501 M Street NW, Suite 1150, Washington, DC 20005, USA
IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.

Register TODAY at www.ipo.org/AM2013